

ALEXANDRA HARLIG

Contact

aharlig@gmail.com
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Education

Ph.D. The Ohio State University, 2019

Dance Studies & Comparative Cultural Studies Minor.

Dissertation: *Social Texts, Social Audiences, Social Worlds: The Circulation of Popular Dance on YouTube*, an investigation of the production, reception, and economics of popular dance video.

B.A. Cornell University, 2010.

Dance, Linguistics
Magna Cum Laude

Expertise

Internet Culture
Fandom & Community
Platforms & Users
Creator Economy
Tech Ethics
Dance & Embodiment

I write and teach about the culture, economics, politics, and ethics of the internet, keeping all human bodies and their needs central to my work. I'm interested in how people use the internet and how the internet uses people, and I want to help us all align our internet use with our values, while centering knowledge, joy, and community.

Experience

Internet Culture Educator

Assistant Clinical Professor, University of Maryland

2021-2024

- "The Free Internet" Topics: infrastructure, access, free speech, privacy, user rights & platform responsibilities, economics, regulation.
- "The Human Interface from Anatomy to Avatar." Topics: algorithmic bias; representation; dating, sex education, sex work; accessibility; body image

Communications

Teaming Sure Entertainment, NYC.

2019-2021

- Marketing, educational outreach for graphic novel *Stories of Survivors*

PoPMoves: International Research Group

2015-2019

- Social media manager for Facebook, blog contributor

Writing

- "The 'Joy Hook,' 'Weird Feedback Loops,' 'Quick Hit Pieces,' and 'Usefulness': Covering Digital Dance in Digital Journalism" in conversation with Makeda Easter and Margaret Fuhrer." *The Drama Review*. March 2024. <https://tinyurl.com/yzt7r9xe>
- "TikTok and Short-Form Screendance Before and After Covid" Roundtable with Crystal Abidin, Trevor Boffone, Kelly Bowker, Colette Eloi, Pamela Krayenbuhl, Chuyun Oh. *International Journal of Screendance* 12 (2021)
- "'Fresher Than You': Commercial Use of YouTube-Native Dance and Videographic Techniques." *International Journal of Screendance* 9 (2018): 50-71. <https://bit.ly/2vjP5aX>.
- *Sartorial Scholars* (2016-17): Group-authored feminist fashion blog. Ex. <http://bit.ly/2ttujX> AND *ReadyMadeBouquet* (2010-2015): Solo-authored popular dance and internet culture blog. Ex. <http://bit.ly/2H8a3gi>
- *The Cornell Daily Sun*. Ithaca, NY. Fashion Column, Fall 2008-Spring 2010. Book reviews, Fall 2007-Fall 2008. Partial archive: <https://bit.ly/2PKK7gx>.

Media

- Guest on *That Bleeping Podcast* popular culture roundtable, episode on *Can't Hardly Wait*. 29 July 2018. <https://bit.ly/2CMsGpZ>
- Consultant for, quoted in Fuhrer, Margaret. "A Labor Movement for the Artists Who Make Popular Culture Move." *New York Times*, 10 March 2022. <https://tinyurl.com/y73eftmx>
- Interviewed for, quoted in Easter, Makeda. "Rise of the Dancefluencer." *LATimes*, 16 Jan 2020. <https://lat.ms/3bga2GE>